

## News & Trending

NEWS

### SMITH ANDERSON PARTNER MARTIN BRINKLEY LEADS COMMITTEE THAT DEVELOPS STRATEGIC PLAN ADOPTED BY NCBA

06.28.2006

At a meeting on June 17th, the North Carolina Bar Association's (NCBA) Board of Governors adopted *Momentum 2010*, a new strategic plan prepared by the NCBA's Strategic Planning and Emerging Trends Committee. Smith Anderson partner [Martin Brinkley](#) chaired the committee. The plan addresses the NCBA's future as well as that of its sister 501(c)(3) organization, the North Carolina Bar Foundation.

*Momentum 2010* sets forth specific and tangible recommendations on ways the NCBA can help the legal profession in North Carolina succeed and thrive in an era of "unprecedented change." These changes include constant technological advances, uncertain economic conditions, increasing globalization, rapid changes in the law and an increased need for reliance on the rule of law across the globe and in North Carolina.

Members of the Strategic Planning and Emerging Trends Committee included preeminent practitioners; judges; and government and public interest lawyers with a vested interest in improving the administration of justice in North Carolina. Committee members surveyed stakeholders both within and outside the legal profession and considered recent developments in North Carolina's demographics and economy.

Mr. Brinkley practices in the areas of corporate and commercial law, mergers and acquisitions, banking, public finance, and charitable foundations and other nonprofit organizations. He has broad experience advising business and nonprofit clients on general corporate needs and representing businesses and financial institutions in asset-based lending transactions and syndicated credit arrangements. His mergers, acquisitions and divestitures experience includes structuring, negotiating and documenting transactions, as well as assisting clients in complying with the Hart-Scott-Rodino premerger notification law. Mr. Brinkley actively participates as a leader in numerous professional and civic organizations.