



News & Trending

NEWS

SANDY COSTA TO SPEAK AT “FINANCIAL EXECUTIVES INTERNATIONAL”

01.11.2011

Raleigh, NC (January 11, 2011) – Santo J Costa, a lawyer with Smith Anderson practicing in the areas of Life Sciences and Securities and Growth Companies, will speak at a meeting of “Financial Executives International.” His topic will focus on attributes of great leaders. The event will be held Tuesday, January 25 in Tampa, Florida.

“The ability to lead others is critical, but equally important is ‘self-leadership’. The attributes that provide for effectively leading others are just as applicable to being successful in all we do. Moreover, you can’t lead others confidently and effectively until you can understand and lead yourself,” explained Costa.

Mr. Costa is the author of the book, *Humanity at Work: Encouraging Truth, Achievement & Spirit to Flourish in the Workplace*.

PROFESSIONALS

[Santo J. Costa](#)

PRACTICE AREAS

[Financial Institutions](#)