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NEWS

PARTNER JOE DICKINSON DISCUSSES HOW BIG DATA IS RESHAPING HEALTH CARE WITH THE TRIAD BUSINESS JOURNAL

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Triad Business Journal

In the article “**An app a day: How big data is reshaping health care,**” *Triad Business Journal’s* Jessica Seaman examines how technology companies are delving into the health care space, and how the health care industry specifically is beginning to embrace big data in order to improve patients’ health and potentially drive down health care costs.

Smith Anderson Partner **Joe Dickinson** points out that tech giants, such as Google and Amazon, have always recognized the value of data, and that the health care industry is learning to appreciate this asset.

“Health care, while I think generally has recognized the value of data, I don’t think they have been as responsive to the significant economic value of data,” Joe explained. The health care industry “is doing a little bit of a catch up when it comes to taking advantage of all of the data that they have access to.”

Joe leads Smith Anderson’s Data Use, Privacy and Security practice and has more than 25 years of business and legal experience advising technology companies, healthcare and government entities. His extensive experience includes helping clients to identify their risks and to design, implement and manage data privacy and security programs for their business, as well as advise on HIPPA compliance, technology licensing and transfer, GDPR and conducting internal investigations. Joe is also a seasoned speaker on data privacy and cybersecurity topics, and he has presented at some of the nation’s most prestigious technology conferences.

Triad Business Journal subscribers may read the full article [here](#).

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