



News & Trending
NEWS

ALICIA GILLESKIE TALKS BIG DATA ON BUSINESS RADIOX

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Raleigh, N.C. – Alicia Gilleskie, a partner at Smith Anderson, was recently interviewed on Metro Raleigh Business RadioX, a radio platform dedicated to telling stories about businesses located in the Raleigh area. Alicia explained why big data is a powerful tool for businesses and why it is important that they know how to use and protect their data within the confines of the law. As the head of the Data Use, Privacy and Security practice group at Smith Anderson, Alicia regularly advises businesses on creating and leveraging new technologies and business models, often involving sensitive data. To access the full interview, click on the video link below.

PLEASE NOTE: The interview might not play on Internet Explorer. To play this interview on another browser, please copy and past this link into Google Chrome or Firefox:

<https://soundcloud.com/smithlaw/alicia-gilleskie-interview-on-business-radiox>

About Alicia Gilleskie

Alicia focuses her practice on regulatory and transactional matters involving technology, data privacy and security, licensing and outsourcing, Internet and other intellectual property and commercial matters. Her clients range from start-ups to Fortune 100 companies in the software, IT, software-as-a-service (SaaS), life sciences, healthcare, Internet, retail, and data hosting industries. For more information, please visit her [bio](#) on [SmithLaw.com](#).

About Smith Anderson

Since our founding in 1912, Smith Anderson has grown to more than 120 attorneys and is the largest law firm headquartered in North Carolina's Research Triangle area. We serve clients ranging in size from large public companies to emerging growth businesses, providing a full range of legal services to assist our clients in accomplishing their goals. The knowledge and experience of our attorneys makes us well-positioned to handle the litigation and business matters that our clients face. For more information, please visit www.SmithLaw.com.

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