



## News & Trending

NEWS

### SANDY COSTA INTERVIEWED BY WCOM FM COURAGE COCKTAIL RADIO SHOW

06.14.2012

**RALEIGH, N.C.** – Santo “Sandy” Costa, a lawyer with Smith Anderson, was interviewed on June 6, 2012 by Lee Anne McClymont, host and producer of Courage Cocktail Radio on WCOM FM 103. In the interview, Mr. Costa’s stories help the reader consider how to strengthen the workplace and community. Using examples of his personal leadership experiences, he addressed the benefits of a healthy culture to create the best practices within the work environment.

Mr. Costa explained the easiest way to get the point across to readers is through the use of storytelling, “The power of stories lies in the fact that you can’t tell a story that people can’t relate to in some way.” Mr. Costa’s interview can be found on Courage Cocktail’s website: [www.ibiblio.org/wcom/podcast/mp3s/CourageCocktail/CC06062012041.mp3](http://www.ibiblio.org/wcom/podcast/mp3s/CourageCocktail/CC06062012041.mp3)

#### About Sandy Costa

Mr. Costa is the author of the bestselling book, [Humanity at Work](#). He is the former Chief Operating Officer at Quintiles Transnational Corporation, and is well known as a leader and speaker with a message that offers steps for better business and relationships, as well as lasting prosperity. He practices law at Smith Anderson, and also writes, speaks and consults with organizations. Additionally, he has served on numerous boards of directors nationally, donates much of his time to philanthropic organizations and is a popular media guest and commentator. Mr. Costa is also available for media interviews. To find out more, log on to [www.santocosta.com](http://www.santocosta.com).

### PROFESSIONALS

[Santo J. Costa](#)

### INDUSTRIES

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