

Chandler G. Spaulding

DIRECTOR OF STRATEGIC
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RELATIONS

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OVERVIEW

Chandler Spaulding serves as Smith Anderson's Director of Strategic Communications and Government Relations. In this role, Chandler works on a broad array of political, legislative, regulatory and communications issues on behalf of Smith Anderson's clients.

Communications services provided include: anticipating, identifying and responding to emerging issues and situations; composing and executing strategic communications plans; managing crisis communications; and responding to media, public and government inquiries. Chandler organizes and executes press conferences, media availabilities and public events on behalf of clients. She also manages social media, digital advertising and website campaigns.

Prior to joining Smith Anderson, Chandler worked in a variety of public policy and communications roles. Her past experience includes work with the North Carolina General Assembly, Duke University, the White House Office of Communications, and NBC Entertainment.

CREDENTIALS

Education

- University of California at Los Angeles, J.D., 1994
- University of North Carolina, B.A., 1991