



Intellectual Property

PRACTICES

OVERVIEW

Smith Anderson's Intellectual Property practice blends a sophisticated awareness of technology transactions and emerging technologies with worldwide intangible asset management, experienced IP litigation services and comprehensive strategic advice.

Our team of attorneys provides an integrated approach to addressing the full spectrum of IP rights and advises clients in every stage of their growth, from rights creation to product development, innovation and commercialization, as well as counseling on matters involving data use and privacy. The transactional side of our practice works to assess risks and opportunities associated with IP acquisition, licensing, technology transfer, sponsored and collaborative research and development agreements, joint ventures, strategic alliances, co-branding, supply/distribution, and similar matters. Our IP lawyers also work with our IP Litigation practice group, including in arbitration and agency proceedings such as before the Trademark Trial and Appeal Board, as well as before the state and federal judiciary.

Founded in 1912, Smith Anderson is the largest law firm headquartered in the world-renowned Research Triangle Region, and our IP lawyers reflect the wide range of technological expertise found in this hub of innovation. We work with a broad array of national and international corporate clients from startups to multinational companies. In addition to IP counseling applicable to any company, we also have specialized cross-disciplinary teams focused on transactional and IP needs for particular industries, including **AgTech**; Food, Retail & Hospitality; **Life Sciences**; Manufacturing; Technology & Software.

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Trademark & Copyright

