

**Smith, Anderson, Blount, Dorsett,
Mitchell & Jernigan, LLP**

Cordially Invites You to Attend

**Successful Hospital-Physician
Collaboration in the
21st Century**

Saturday, May 5, 2007

8:00 am - 3:00 pm

**Friday Center for Continuing Education
Chapel Hill, North Carolina**

Visit <http://www.fridaycenter.unc.edu> for directions

~ See Reverse for Seminar Schedule ~

R.S.V.P.

By Thursday, April 26, 2007

Marie Duncan

919.838.2049

mduncan@smithlaw.com

~ Space Limited ~

n, M.D.

www.smithlaw.com

919.821.1220

~ Seminar Schedule ~

- 8:00-8:45 am **Continental Breakfast and Check-In**
- 8:45-9:00 am **Welcome and Introductions**
- 9:00-9:30 am **Program Overview and Objectives**
Bo Bobbitt, J.D.
- 9:30-10:15 am **Equity Joint Ventures**
Panel Discussion
Sean Timmons, J.D., Moderator, Kim Swintosky, J.D.,
Jenny Markham, J.D.
- 10:15-10:30 am **Break**
- 10:30-11:15 am **Physician Recruitment**
Susan Hargrove, J.D., Courtney Mischen, J.D.
- 11:15-12:00 pm **Alternatives to Equity Joint Ventures –
Innovative Relationships**
Panel Discussion
Dana Simpson, J.D., Moderator, **Greg Anderson, CPA,**
CVA of HORNE, LLP, Sean Timmons
- 12:00-12:15 pm **Break**
- 12:15-1:30 pm **Lunch**
Keynote Speaker - **L.Allen Dobson, Jr., M.D.,**
Assistant Secretary for Health Policy and Medical Assistance
North Carolina Department of Health and Human Services
- 1:30-2:15 pm **How Payment Is Driving Collaborative Care –
Pay-for-Performance and Gainshare**
Panel Discussion
Bo Bobbitt, Moderator, Greg Anderson of HORNE, LLP
- 2:15-3:00 pm **Wrap-Up**
Lessons Learned; Discussion

~ \$35.00 per person ~